

CURRICULUM VITAE: MD. TAREQ BIN HOSSAIN¹

Md. Tareq Bin Hossain, PhD
Deputy Director, Thammasat Consulting Networking and Coaching Center (CONC) , Thammasat Business School
Former-Assistant Dean for Accreditation and Former-Director, PhD Program,
 Full-time Faculty at Thammasat Business School,
 (Triple Crown Business Accredited School).
 Thammasat University, Thailand.
 Mobile: +66(0)629201846 Email: hossain@tbs.tu.ac.th

A dedicated and enthusiastic educator with over 15 years of teaching and research experience across ASEAN and Europe. My expertise lies in international business, sustainability, corporate social responsibility (CSR) and global supply chain management. I am actively engaged in high-impact research, curriculum development, academic leadership, and industry collaboration.

ACADEMIC QUALIFICATIONS

- 2018 Doctor of Philosophy (PhD)
 Universiti Utara Malaysia (UUM), AACSB-accredited university
 Major in Management, Dissertation on Corporate Social Responsibility within the Supply Chain. Accredited By AACSB
- 2007 Master of Business Administration (MBA)
 Graduate School of Management, ABEST21 Accredited University
 IIUM, Malaysia, Major in Islamic Banking and Finance
- 2005 Bachelor of Business Administration (BBA)
 Department of Management, Faculty of Business Administration,
 Islamic University Kushtia, Bangladesh.

ACADEMIC POSITION AND RESPONSIBILITIES

- Oct 2022 - Now** **Assistant Professor, Thammasat Business School**
 Employer: Thammasat University, Bangkok, Thailand.
- August 2019 - Sept 2022** **Lecturer, Thammasat Business School**
 Employer: Thammasat University, Bangkok, Thailand.
- August 2015- July 2019** **Lecturer, Faculty of Management Science**
 Employer: Prince of Songkla University (PSU), Hat Yai, Thailand
- August 2012 – July 2015** **Lecturer, School of Business Innovation & Technopreneurship**
 Employer: Universiti Malaysia Perlis, Malaysia.

¹Sept, 2026

ADMINISTRATIVE LEADERSHIP

Deputy Director, Thammasat Consulting Networking and Coaching Center (CONC) (March 2026- Present)

- Corporate Collection
- Providing International Training

Director, PhD Program – Thammasat Business School (Aug 2023 – Feb 2026)

- Overseeing the **academic and research progress** of PhD candidates.
- Aligning the program with **international accreditation standards**.
- Expanding **global research collaborations**.

Assistant Dean for Accreditation – Thammasat Business School

(Nov 2019 – Nov 2021)

- Led AACSB, EQUIS, and AMBA accreditation processes.
- Developed a **new strategic direction** for Thammasat Business School.
- Established and implemented **Assurance of Learning (AoL) rubrics**.

Visiting Faculty Experience

- **EDC Paris Business School, France**
 - **Fall 2025**, Course: **International Purchase** (M.Sc. in International Business)
 - **Fall 2024**, Course: **International Strategic Management** (M.Sc. in International Business)

Google Citation: Over 870

<https://scholar.google.com/citations?user=zYs7N1AAAAAJ&hl=en&authuser=1>

RESEARCH PUBLICATIONS

1. Agarwal, R., Atif, M., & **Hossain, M. T. B.** (2025). Dual risk reporting: bridging compliance and strategy using institutional and learning theories. *The Journal of Risk Finance*, 1-18.
2. Rahmana, M; Rodríguez-Serrano, M. Á; **Hossain, M. T.** (2005) When corporate environmentalism backfires: unpacking the double-edged effect of environmental product innovation on firm growth, *Journal of Business Research* (ABDC ranked A).
3. **Hossain, M.T. B.**, Naoumova, I, Nardi, N. K., Liou, R (2025) From the U.S.–China Decoupling to a Multi-Foci Network: MNCs’ Adaptive Responses. *Business Horizons (In Press)* (Scopus List Journal, Q1 and ABDC ranked as B journal). <https://doi.org/10.1016/j.bushor.2025.04.007>

4. Yasin, R., Bataineh, M., Atif, M., **Hossain, M. T.** (2025) Green HRM and Employer Branding: Corporate Environmental Sustainability and Organizational Safety Climate Mediating Role and Moderating Role of Job Experience. Benchmarking: an International Journal. (Scopus List Journal, Q1 and ABDC ranked as B journal). DOI: 10.1108/BIJ-01-2022-0052.
5. Momin, M., Nurunnabi, M., **Hossain, M. T.**, Hoque, Z. (2024) Philanthropic forms of corporate social responsibility practices in a multinational company: Colonial and post-colonial perspectives, Accounting & Finance. (Scopus List Journal, Q1 and ABDC ranked as A journal). DOI: <https://doi.org/10.1111/acfi.13322>
6. **Hossain, M. T.**, Momin, M., & Dellaportas, S., (2023). Do stakeholders' interaction and collaboration influence CSR practice within supplier premises in Bangladesh? A managerial perception study, Social Responsibility Journal. DOI: <https://doi.org/10.1108/SRJ-02-2022-0075>. (Scopus Listed Journal, Q1 and ABDC ranked as B journal)
7. Mia, S., **Hossain, M. T. B.**, Rahman, M., Ahmed, F. (2025), Factors Affecting Buying Intention Of Green Products: A Study On Digital Native Customers In Bangladesh, International Journal of Business and Society, Vol 26 No 3.
8. Hussain, M. D., Ahmed, I., Mohiuddin, M., & Hossain, M. T., (2022). Stakeholders on Board: Impact in Microfinance Sustainability and Social Outreach, Int. J. of Managerial and Financial Accounting. DOI: <https://doi.org/10.1504/IJMFA.2023.127523>. (Scopus Listed Journal)
9. Jutidamrongphan, W., Rahman, M. A., Hossain, M. T., Khatun, S. A., & Lamas, W. D. Q. (2021). Eco-fashion designing to ensure corporate social responsibility within the supply chain in the fashion industry. *Autex Research Journal*, 21(4), 467-481. (Scopus Listed Journal, Q2).
10. Htwe, T., Sinutok, S., Chotikarn, P., Amin, N., Akhtaruzzaman, M., Techato, K., & Hossain, M. T. (2021). Energy use efficiency and cost-benefits analysis of rice cultivation: A study on conventional and alternative methods in Myanmar. *Energy*, 214, 119104.
11. Billah, A., Rahman, M. A., & Hossain, M. T. (2020). Factors influencing Muslim and non-Muslim consumers' consumption behavior: A case study on halal food. *Journal of Foodservice Business Research*, 1-26. (ABDC, ABS and Scopus Listed Journal, Q2)
12. Rahman, M., Hossain, T., Alam, F., Jutidamrongphan, J., & Techato, K. (2019). Environmental awareness as social responsibility: University CSR approach. *International Journal of Innovation, Creativity and Change*, 8(12), 104-123.
13. Hossain, M. T., Rahman, M. A., & Techato, K. (2019). Consumer buying behaviour and social responsibility in respect of organic foods: cross-cultural evidence. *Int. J. Agricultural Resources, Governance and Ecology*. Vol. 15, No. 2, 2019 145- 165. (ABDC and Scopus Listed Journal).
14. Hossain, M. T., Hakim, R. B. A., Taib, C. A. B., & Naim, M. J. (2017). Social Responsibility in Global Supply Chain: Research Trend from 1999 to 2014. *International Journal of Supply Chain Management*, 6(4), 146-156. (Scopus Listed Journal).
15. **Hossain, M. T.**, Siwar, C., Jani, M. F. M., & Bhuiyan, A. B. (2013). Corporate social responsibility (CSR) for global market access: A Malaysian case study on small and medium enterprises (SMEs). *Research Journal of Applied Sciences, Engineering and Technology*, 5(1), 60-65. (**Scopus Listed**).

16. Alam, S. S., Jani, M. F. M., Omar, N. A., Hossain, T., & Ahsan, N. (2012). Empirical study of Theory of Reasoned Action (TRA) model for ICT adoption among the Malay based SMEs in Malaysia. *Business Management and Strategy*, 3(2), 43.
17. Hossain, M. T., Siwar, C., & Omar, A. R. (2014). Corporate Social Responsibility as a means to mitigate risk for Islamic banking industry. *Advances in Env. B.*, 8(9 SPEC. ISSUE 4), 466-472. (Scopus Listed Journal).
18. Siwar, C and Hossain, M. T. (2009), An Analysis of Islamic CSR Concept and the Opinions of Malaysian Managers, *Management of Environmental Quality (MEQ)*, Vol 20, Number 2, pp 290-299, ISBN 978-1-84855-680-5, ISSN 1477-7835 Emerald Publisher (ABDC, ABS and Q1 Scopus Listed).

Case Publication

19. Hossain, M. T., (2022). Packaging is everything: A case study on business sustainability. In SAGE Business Cases. SAGE Publications, Ltd., <https://dx.doi.org/10.4135/9781529795721>.
20. Hossain, M. T., ALBORES, M. (2023). Managing Security and Crisis in a High-Risk Zone - The Story of AOT. Nikkei Business Lab, August, 2023, <https://www.nikkeibizruptors.com/article/164z>
21. Hossain. M. T. (2024) B.Grimm Power - Journey in the Energy Sector to a Greener Future, June 2024, <https://www.nikkeibizruptors.com/article/260>

Referred Conference papers

22. Hossain, M. T. B, Naoumova, I, Nardi, N. K., Liou, R (2024) Superpower conflicts and their impact on the MNCs of an emerging market: A case study on Bangladesh, AIB-SE Conference, Oct, 2024, MO, USA.
23. Hossain, M.T. B, Schlegelmilch. B.B., Hussain, M.D. (2023) A Precarious Balance: Bangladeshi Textile Manufacturers' Response to CSR Obligations from Multinational Buyers. AIB Asia Pacific Conf., Nov 2023, Bangkok, Thailand.
24. Hossain, M.T. B., Naoumova, I, Nardi, N. K., Liou, R (2023) From Decoupling to a Multi-foci Network Economy: MNCs Adaptive Responses to the Global Challenges. AIB-SE Conference, Oct, 2023 Atlanta, USA.
25. Hossain, M. T. B (2023), US-China Decoupling: Is there any opportunity for ASEAN countries? ASAC 2023 conference IB Division, May, 2023, Toronto, Canada.
26. Hossain, M.T.B (2022), "Stakeholder interactions and collaboration influence on supplier CSR practices: The case of Bangladesh's apparel industry. AIB US Southeast 2022 Conference Panama City Beach, Oct, 2022, Florida, USA.
27. Hossain, M.T.B., (2018), Stakeholder Network Influence on Suppliers' Social Responsibility (SSR): The case on Apparel Industry, CRRC2018 Conference Administrator, University of Leeds, Sept 2018, Leeds, United Kingdom.
28. Hosain, T. B., Siwar, C. and Hossain, M. M., Huda, M. N. (2014) Theoretical Framework of Corporate Social Responsibility in emerging countries: Convergence or Divergence, Administrative Science Association of Canada (ASAC) conference, Muskoka, ON, Canada.

29. Hossain, T., & Islam, R. (2011) A Survey of Operations Management Practices in Islamic Banks of Bangladesh. *Proceedings of the 9th Asian Academy of Management International Conference*, Oct, Penang, Malaysia.
30. Siwar, C and Hossain, T. (2009), Practices of Corporate Social Responsibility in the context of sustainable development – An Empirical Study on Selected Small & Medium Enterprises in Malaysia, University Vaasa Publication Series 157, ISBN 978-952-476-285-4, ISSN 1238-7118. Finland.

Research-in-Progress

- 1) Hossain, M. T., Rahman, M. Does the advertising intensity of companies with strong brand equity impact financial performance during a recession? MNCs' Strategic Move. Under review with American Business Review. Under 1st revision.
- 2) Hossain, M. T. and Bodo, Schlegelmilch, The other Side of the Coin: How Bangladeshi Textile Manufacturers view Sustainability Demands of Western Multinational Buyers (Primary Stage)

Invited Guest

- o Asia-Pacific Economic Cooperation Conference. APEC Voices of the Future 2022. Opening ceremony of the **APEC youth conference** for APEC Voices of the Future 2022.
- o Invited guest to conduct session with the executives of SCG Packaging. 2020.
- o Georgia State University-CIBER (USA) Webinar on US-China Decoupling.

SUPERVISION COMPLETED (Final Year Project)

Masters (MBA)

- Bunnag, T (2021) The New Normal after Covid-19: Cloud Kitchen Business Opportunities in Bangkok.
- Wongsakorn Jai-im (2020) Effectiveness of Nonmonetary Drivers in Employee Satisfaction.
- Rajalinggam, A. (2012), “Effective ways of Reporting a Progress of a Project: A case study of Sunway College New Academic Block Construction”
- Ishak, N. K. (2013), “The impact of Flood Disaster on Socio-economy: Responsibility of Corporations”

Business Project

- Iyni, N. F. (2012). Determining the effective ways to get global market access for Malaysian Food based SMEs.

EXAMINER OR CHAIRMAN OF THESIS COMMITTEE

- Rasoul, H. M. (2012), “The Effect of Performance Appraisal System on the Training and Development in Iraq ”, School of Business Innovation and Technopreneurship, Universiti Malaysia Perlis.
- Subramaniam, S. (2013), “The Impact of Organisational Justice as a Mediator of the Relationships among Job Satisfaction, Organisational Commitment and Turnover Intentions in R&D Department at Motorola.
- Nantajan, N. (2021) Beyond Covid: Temporary and permanent changes in different Industries. Thesis Examiner. Thammasat Business School, Thammasat University.

CHAIRMAN OF MBA THESIS COMMITTEE

Thamer, I. (2013), “The Relationship Between Job Satisfaction and Organizational Commitment Among Academic Staff in University Malaysia Perlis (UniMAP)”, Supervisor- AP Dr.Idris b. Md Nor, Prof. Dr Rosni bt. Bakar, School of Business Innovation and Technopreneurship, Universiti Malaysia Perlis.

Shakya, D, (2021) The Rise of the Aggregator and Its Impact on the SMSs in the International Student Recruitment, Thesis Chairman and Examiner. Thammasat Business School, Thammasat University.

Business Project (MBA)

Mr. Kevin Rupp (2020) E-Commerce Nutrition Distributor, B2c Multi-Channel Fulfilment, and Community-Accelerated Platform.

Professional Qualification

- Certified Quality Assurance Professional by EFMD.
- Fellow, Global Labor Organization (GLO), Germany.
- Member, Academy of International Business, USA.
- Chairman, Accreditation Committee, Thammasat Business School, Thailand.
- AACSB’s Primary Contact for Thammasat Business School.
- Editorial Member, Journal of Business and Technopreneurship. Malaysia.

Research Tools and Skills

- Regression modelling using SPSS
- Partial Least Square Structural Equation Modelling (PLS- SEM)
- Covariance Based Structural Equation Modelling (CB-SEM)
- Kahoot to enhance class participation
- Padlet for class activity.

AWARDS AND RESEARCH GRANTS

- Main Researcher: *Analyzing the Role of Organizational Culture and Management Practices in Facilitating and Combating Modern Slavery within Corporate Environments*. Dec 2025-Nov 2026. Total Amount: AUD 5,750.
- Main Researcher: Organizational Sustainability and Ethical Governance: An Analysis of Organizational Culture in Modern Slavery Prevention, Sep 2025-Aug 2026. THB 700,000.
- Main Researcher: US-China Decoupling: To what extent are Thai companies prepared to benefit from the ongoing trade dispute? **Funded by National Research Council of Thailand (NRCT)**. April 2023 - March 2025. Total Amount: THB 600,000.

- Main Researcher: Nikkei Research Project (Japanese Organization based on Bangkok), Total Amount is THB 3,60,000. One year project, started from August 2023 until July 2024.
- Main Researcher: Do stakeholders' interaction and collaboration influence CSR practice within supplier premises in Bangladesh? January 2023, THB 700,000 (App. £ 16,500). Thammasat Business School, Thammasat University.
- Thammasat Business School (TBS) **84 years Anniversary “Outstanding Young Researcher Award”**, THB 50,000 (App. £ 1200), November 2022.
- Main Researcher: Stakeholders on Board: Impact in Microfinance Sustainability and Social Outreach, June 2022, THB 500,000 (App. £ 12,000). Thammasat Business School, Thammasat University.
- Outstanding Business Case Publication on SCG Packaging accepted by SAGE publication, THB 50,000 awarded by Thammasat Business School (TBS).
- *Main Researcher: Investigating the determinants and integrated relationships of corporate social responsibility within the global supply chains: a comparative study between Thailand and Bangladesh garment sectors, Funded by Prince of Songkla University, July 2018 – June 2019 (1 Year: THB 291,480.00)*
- *Main Researcher: “Non-Muslim Consumers in Halal Food Market: Comparative study on Thailand and Malaysia”. Funded by Halal Institute, Patani, Thailand. (1 year: THB 391,000)*
- *Main Researcher: Consumers' Buying Behaviour towards Organic Food; Evidences from Thailand and Malaysia. Funded by Faculty of Management Sciences, July 2015- June 2016 (1 Year: THB 100,000)*

International Research Project

- Co- Researcher: The industry attractiveness and market opportunities in the Kingdom of Bahrain for Thai business Investors. Approved by Prince of Songkla University and Original grand provider is His Royal Highness Prince Khalifa bin Salman Al Khalifa, Prime Minister of Bahrain. (1 Year: THB 200,000)
- *Co-Researcher: Development of an Islamic Pricing Benchmark Model (IPBM: Legitimacy and Contemporary challenges of Islamic Sukuk (Financial Certificate). funded by the Ministry of Higher Education (MOHE), Malaysia. FRGS category, 2014-2016, (2 years: RM 90,000.00).*

Editorial Board Member

Special Issue on International Business in a Reconfiguring Southeast Asia.
Management International Review (MIR), SCOPUS Q1 Journal
<https://link.springer.com/collections/adhifdbhci>

MAJOR TRAININGS AND WORKSHOPS

Event & Time	Online Event Title	Event Organiser
October 2023	Invitation as Co-Track Chair for the 2023 Academy of International Business-Southeast chapter (AIB-SE) Conference	AIB-SE Atlanta, GA USA
October 2024	Invitation as Co-Track Chair for the 2024 Academy of International Business-Southeast chapter (AIB-SE) Conference	AIB-SE Saint Louis, Missouri. USA

WN-2020 November	The Art of Principle-based Standards (Standard 3)	AACSB
VS-2021 March	Continuous Improvement Review Seminar (Asia Pacific & EMEA)	AACSB
VS-2021 January	Continuous Improvement Review Seminar (Asia Pacific & EMEA)	AACSB
VS-2020 September	Assurance of Learning Seminar II (2020 Standards) (Asia Pacific)	AACSB
VS-2020 October	Assurance of Learning Seminar II (2020 Standards) (Asia Pacific)	AACSB
VS-2020 October	Assurance of Learning Seminar I (2020 Standards) (Asia Pacific)	AACSB
LM-2020 May	Online Teaching Bundle	AACSB
CN-2021 November	Asia Pacific Annual Conference	AACSB
CN-2021 June	AP and EMEA Accreditation Conference	AACSB
QAA 2021	Quality Assurance Academy 2021	EFMD
2019	The 7 th Asian Academic Society International Conference 2019 (AASIC 2019)	Keynote Speaker

Country Visited for Academic Collaboration

Sl No.	Country	Year
1.	Malaysia	2005 -2015
3.	Finland	2009
4.	Netherlands	2009
5.	Estonia	2009
6.	Canada	2012 and 2023
7.	United Kingdom	2018
8.	Indonesia	2019
9.	United State of America	2022, 2023 (three times), 2024
10.	Turkey	2023
11.	France	2024 and 2025
12.	Austria	2024
13.	Greece	2025
14.	Thailand	2015- now (resident)

TECHNICAL KNOWLEDGE RELATED TO RESEARCH

- Statistical Software (SPSS, Partial Least Square or PLS 3)
- Referencing Software (Mendeley and Endnote)
- Presentation Efficiency (PowerPoint Slides, and www.prezi.com)

REFEREES

Dr. Irina Naoumova

Professor of Management and
Entrepreneurial Studies.
Chair, Department of Management,
Marketing and Entrepreneurship.
Barney School of Business,
University of Hartford,
200 Bloomfield Ave., West Hartford,
CT 06117. Phone: +1 (865) 898-8639
naoumova@hartford.edu

Professor Steven Dellaportas

Professor of Accounting
Nottingham University Business
School, Ningbo, China.
Co-editor, Accounting Section,
Journal of Business Ethics.
steven.dellaportas@outlook.co